

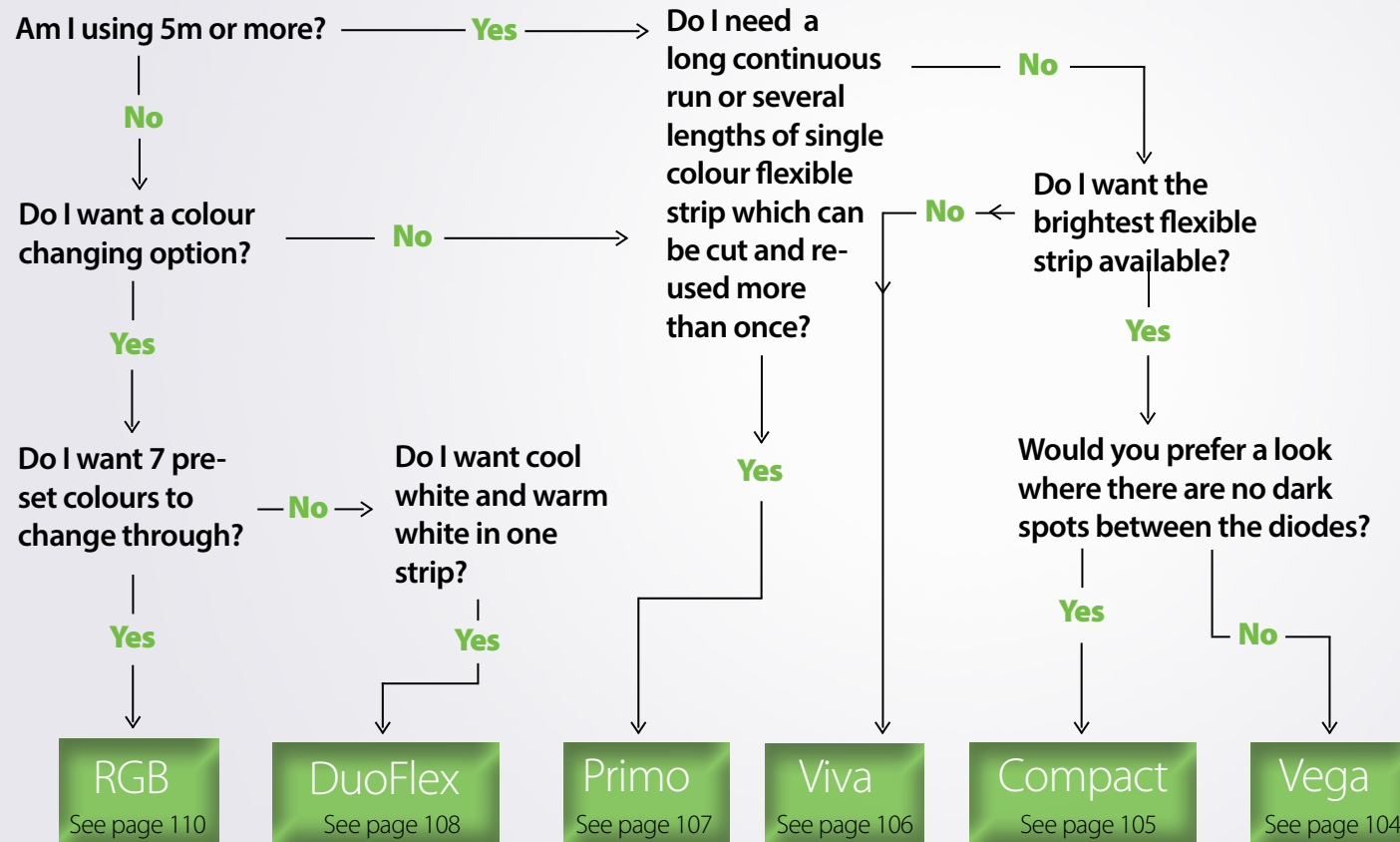
Flexible Strip Lighting >



An introduction to flexible strip lighting...

Which flexible strip?

With several options to choose from we want to help you make the right decision when you choose your flexible strip lighting. Answer the questions below to help you choose...



Our designer suggests...

Add depth to your kitchen by adding flexible strip lighting above wall units, along the plinth or below floating base units.



Ideas from our designer...

Here are a couple of ideas of how you can use flexible LED strip lighting to add depth, atmosphere and ambience to your kitchen or bedroom as well as highlighting key focal points in the room.


Consider using in the following locations as shown below (*top left: under bed, top right; under a breakfast bar and along the plinth, bottom left; behind a tall appliance housing, bottom right; under the worktop on a handleless kitchen*).



How many flexible strips can I run from one driver?

The below figures are based on using the largest driver available (or the maximum allowance);

Vega - 6.6m 

Compact - 8m 

Viva - 12m 

Primo - 13.75m 

RGB - 10m per receiver 

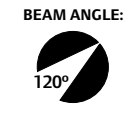
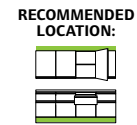
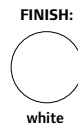
(control all receivers within a 15m radius from one remote)

DuoFlex - 6m per receiver 

(control all receivers within a 15m radius from one remote)

Flexible Strip Lighting >

Vega HD LED Flexible Strip



'3.5 times brighter than the standard'

- > Self-adhesive 3M tape backing allows for quick and simple installation.
- > High light output, 3.5 times brighter than the Viva flexible LED strip light.
- > Male and female ends on the strip allow you to create the length required.
- > The strip can be cut to length, scissor marks on the product mark where suitable to cut (every 55-56mm).
- > Re-use a cut section of the strip ONCE using the mini-cut connector (SE90317HD).
- > Use this product for a variety of applications (on the plinth, on the underside of the bed, above cabinets/wardrobes to up-light the ceiling to name a few).
- > All you need to install is an adequate amount of flexible strips, driver connection lead(s) – one per run of strips and a LED driver.
- > Run a maximum length of 6.66m from one driver (based on the 50W driver).
- > Use with all ■ sensors/controllers.



Code	Wattage	Length	LED's	LED Colour	Lumens	Driver	RRP
SE90310HDCW	2.5W	330mm	12	Cool White (5000K)	168 lm	■	£20.64
SE90310HDWW	2.5W	330mm	12	Warm White (3000K)	155 lm	■	£20.64
SE90311HDCW	7.5W	1000mm	36	Cool White (5000K)	503 lm	■	£51.12
SE90311HDWW	7.5W	1000mm	36	Warm White (3000K)	465 lm	■	£51.12
SE90312HDCW	15W	2000mm	72	Cool White (5000K)	1005 lm	■	£91.56
SE90312HDWW	15W	2000mm	72	Warm White (3000K)	930 lm	■	£91.56

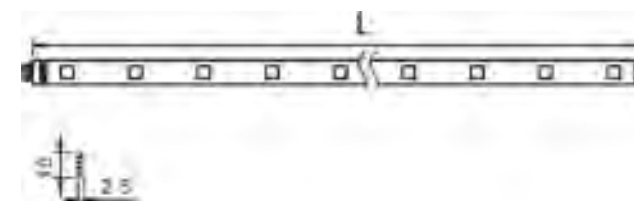
Packs (includes; 1 x flexible strip, 1 x driver connection lead & 1 x 15W 24V driver).

SE90311HDCWK1	7.5W	1000mm	36	Cool White (5000K)	503 lm	included	£77.40
SE90311HDWWK1	7.5W	1000mm	36	Warm White (3000K)	465 lm	included	£77.40
SE90312HDCWK1	15W	2000mm	72	Cool White (5000K)	1005 lm	included	£117.72
SE90312HDWWK1	15W	2000mm	72	Warm White (3000K)	930 lm	included	£117.72

HD LED Flexible Strip Light



SE90317HD Cut Joining Connector



Cable

HD LED Flexible Strip Driver Connection Lead – 2500mm - (SE90314HD) - £2.64
Required to run the HD LED Flexible Strip

HD LED Flexible Strip Inter-Connecting Lead – 500mm (SE90315HD) - £3.12
 HD LED Flexible Strip Corner Connection Lead – 50mm (SE90316HD) - £2.52
 HD LED Flexible Strip Cut Joining Connector (SE90317HD) - £0.96



SE90314HD

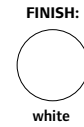


SE90315HD



SE90316HD

Compact Multi-point LED Flexible Strip



'more diodes, closer together - no dark spots'

- > A higher number of diodes per flexible strip means there are minimal dark spots. This provides a nicer finish when used on a plinth in a room with a glossy floor finish or in an aluminium profile.
- > Self-adhesive 3M tape backing allows for quick and simple installation.
- > Male and female ends on the strip allow you to create the length required.
- > The strip can be cut to length, scissor marks on the product mark where suitable to cut (every 65mm).
- > Re-use a cut section of the strip ONCE using the mini-cut connector (SE90317HD).
- > Use this product for a variety of applications (on the plinth, on the underside of the bed, above cabinets/wardrobes to up-light the ceiling to name a few).
- > All you need to install is an adequate amount of flexible strips, driver connection lead(s) – one per run of strips and a LED driver.
- > Run 8m from one 50W driver (an extra 1.34m than the Vega).



Code	Wattage	Length	LED's	LED Colour	Lumens	Driver	RRP
SE20015C0	6W	1000mm	90	Cool White (5000K)	360 lm	■	£59.28
SE20015W0	6W	1000mm	90	Warm White (3000K)	330 lm	■	£59.28
SE20025C0	12W	2000mm	180	Cool White (5000K)	720 lm	■	£119.76
SE20025W0	12W	2000mm	180	Warm White (3000K)	660 lm	■	£119.76

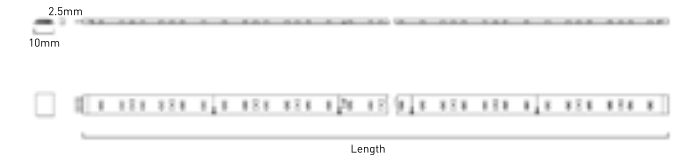
Packs (includes; 1 x flexible strip, 1 x driver connection lead & 1 x 15W 24V driver).

SE20015C1	6W	1000mm	90	Cool White (5000K)	360 lm	included	£83.04
SE20015W1	6W	1000mm	90	Warm White (3000K)	330 lm	included	£83.04
SE20025C1	12W	2000mm	180	Cool White (5000K)	720 lm	included	£143.52
SE20025W1	12W	2000mm	180	Warm White (3000K)	660 lm	included	£143.52

Compact - multi-point flexible strip



More diodes closer together to reduce dark spots



Cable & Connectors

HD LED Flexible Strip Driver Connection Lead – 2500mm - (SE90314HD) - £2.64
Required to run the Compact LED Flexible Strip

HD LED Flexible Strip Inter-Connecting Lead – 500mm (SE90315HD) - £3.12
 HD LED Flexible Strip Corner Connection Lead – 50mm (SE90316HD) - £2.52
 HD LED Flexible Strip Cut Joining Connector (SE90317HD) - £0.96



SE90314HD



SE90315HD

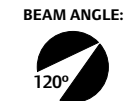
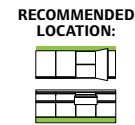
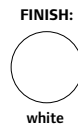


SE90316HD



SE90317HD

Viva LED Flexible Strip



'can be used almost anywhere'

- > Self-adhesive 3M tape backing allows for quick and simple installation.
- > Male and female ends on the strip allow you to create the length required.
- > The strip can be cut to length, scissor marks on the product mark where suitable to cut (every 75-83mm).
- > Re-use a cut section of the strip ONCE using the mini-cut connector (SE10318MCC).
- > Extremely low energy consumption, only 5W per 2000mm.
- > Use this product for a variety of applications (on the plinth, on the underside of the bed, above cabinets/wardrobes to up-light the ceiling to name a few).
- > All you need to install is an adequate amount of flexible strips, driver connection lead(s) – one per run of strips and a LED driver.
- > Run a maximum length of 12m from one driver (based on using the 30W driver).



Code	Wattage	Length	LED No.	LED Colour	Lumens	Driver	RRP
SE10310CW	0.8W	300mm	12	Cool White (5000K)	36 lm	■	£9.84
SE10310WW	0.8W	300mm	12	Warm White (3200K)	36 lm	■	£9.84
SE10312CW	2.5W	1000mm	36	Cool White (5000K)	107.5 lm	■	£25.44
SE10312WW	2.5W	1000mm	36	Warm White (3200K)	107.5 lm	■	£25.44
SE10311CW	5W	2000mm	72	Cool White (5000K)	215 lm	■	£50.28
SE10311WW	5W	2000mm	72	Warm White (3200K)	215 lm	■	£50.28

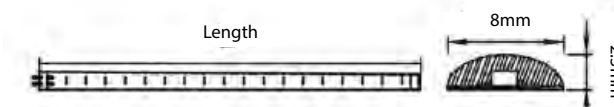
Packs (includes; 1 x flexible strip, 1 x driver connection lead & 1 x 6W or 15W 12V driver).

SE10312CWK1	2.5W	1000mm	36	Cool White (5000K)	107.5 lm	included	£44.52
SE10312WWK1	2.5W	1000mm	36	Warm White (3200K)	107.5 lm	included	£44.52
SE10311CWK1	5W	2000mm	72	Cool White (5000K)	215 lm	included	£76.32
SE10311WWK1	5W	2000mm	72	Warm White (3200K)	215 lm	included	£76.32

2m Flexible LED Strip Light



SE10318MCC Cut Joining Connector



Cables/Accessories



Cable & Connectors

LED Flexible Strip Driver Connection Lead – 2500mm - (SE10314) - £2.04
Required to run the Viva Flexible LED Strip Light.

LED Flexible Strip Corner Connection Lead – 50mm (SE10316) - £0.96
 LED Flexible Strip Inter-Connecting Lead – 500mm (SE10315) - £1.32
 LED Flexible Strip Inter-Connecting Lead – 1500mm (SE10317) - £1.68

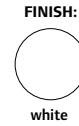
Accessories

LED Flexible Strip Cut Joining Connector (SE10318MCC) - £0.60

LED Flexible T shape strip - Cool White (SE10318CW) - £6.60
 LED Flexible T shape strip - Warm White (SE10318WW) - £6.60

Primo

5m Clip LED Flexible Strip



'cut and reconnect up to 50 times!'

- > This customisable flexible strip allows you to illuminate several areas of a room using just one strip.
- > Supplied as a 5m reel.
- > The strip can be cut every 100mm, scissor marks on the product mark where suitable to cut.
- > The strip has connection points every 100mm. When cutting the strip and reconnecting or connecting the first strip; slide the strip into the clip connector so the connectors sit under the 2 prongs and push down the clip head. (Ensure the polarity is correct as you do this).
- > Each reel is supplied with 3M self-adhesive backing and Silicon fixing clips for secure installation.
- > Use this versatile product for a variety of applications.
- > All you need to install is a 5m Primo reel, driver connection lead(s) – one per run of strips and a LED driver.



Code	Wattage	Length	LED's	LED Colour	Lumens	Driver	RRP
SE10055C0	18W	5m	357	Cool White (5000K)	1709 lm	■	£76.80
SE10055W0	18W	5m	357	Warm White (3000K)	1555 lm	■	£76.80
Packs*							
SE10055C1	18W	5m	357	Cool White (5000K)	1709 lm	included	£113.40
SE10055W1	18W	5m	357	Warm White (3000K)	1555 lm	included	£113.40

* Each pack contains; 1 x SE10055C0/W0 (5m Primo reel), 1 x SE101080 (2.5m driver lead) & 1 x SE40556 (30W LED driver).

Primo - 5m Clip Flexible Strip Reel



The strip has connection points every 100mm, the strip can be cut at each of these points. When cutting the strip and reconnecting or connecting the first strip; slide the strip into the clip connector so the connectors sit under the 2 prongs, and push down the clip head. (Ensure the polarity is correct as you do this).

Cable & Connectors

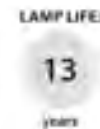
Primo Interconnecting Clip (SE100050) - £1.08
Primo 50mm Corner Connector (SE101050) - £2.04

Primo 2.5m Driver Connection Cable (SE101080) - £3.36
Required to run the Primo Flexible Strip



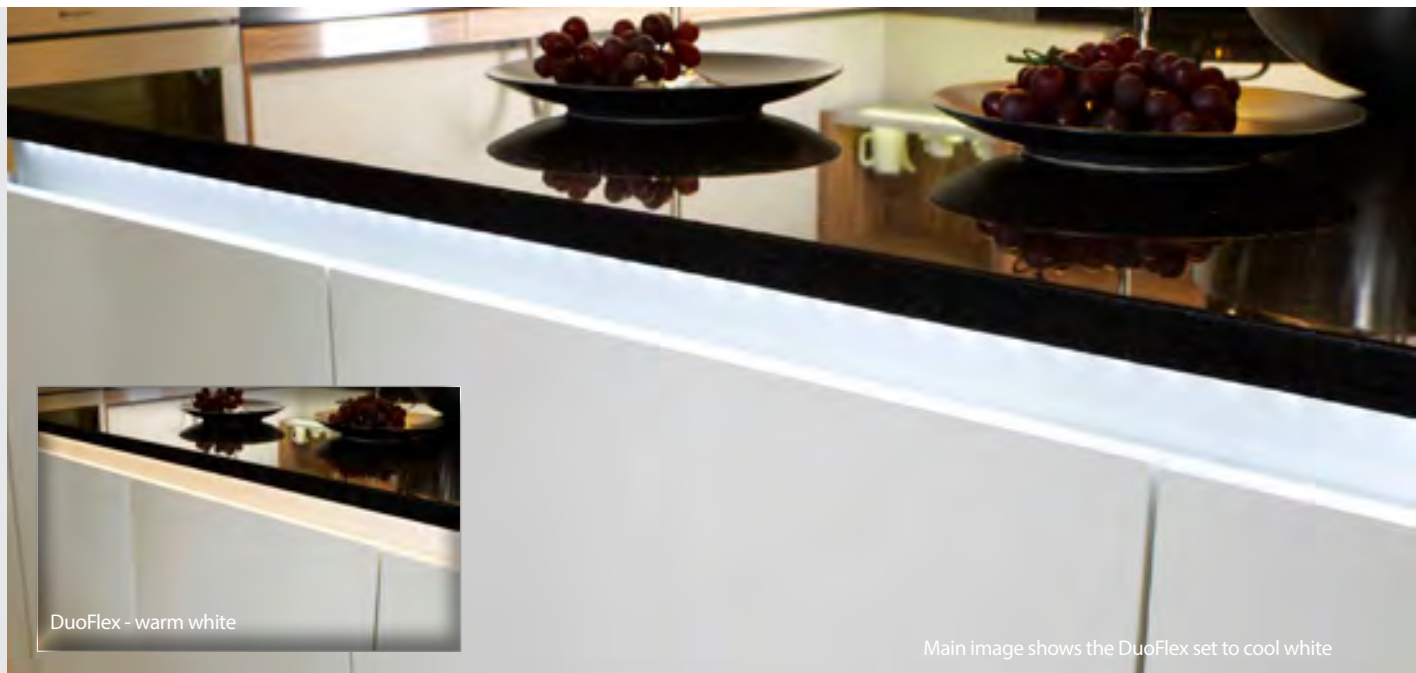
Flexible Strip Lighting >

DuoFlex Flexible Strip



'seamlessly mix colour to create the perfect mood'

- > The DuoFlex brings real flexibility to the flexible strip light range. With only one flexible strip the LED colour can be set from warm white through the full spectrum to cool white.
- > Self-adhesive 3M backing allows for quick and simple installation.
- > Male and female ends on the strip allow you to create the length required.
- > The strip can be cut to length, scissor marks on the product mark where it is suitable to cut (every 165mm).
- > Operate using a remote control or inline switch. One remote will control all receivers within a 15m radius.
- > A maximum length of 6m of the DuoFlex can be run from each receiver.
- > Ten brightness levels of the LED, dim or brighten by 10%.
- > Use this product for a variety of applications (on the plinth, on the underside of the bed, above cabinets/wardrobes to up-light the ceiling to name a few).



Main image shows the DuoFlex set to cool white

Code	Wattage	Length	LED No.	Colour Temp.	Lumens	Driver	RRP
SE10011D0	3.75W	1000mm	72	2700-5000K	282-300 lm	■	£45.48
SE10021D0	7.5W	2000mm	144	2700-5000K	282-300 lm	■	£85.08

Packs

Code	Wattage	Length	Cable	Controller	Driver	RRP
SE10053D1	7.5W	2000mm	2 x 2.5m	Inline switch	included in pack	£141.48
SE10073D1	7.5W	2000mm	2 x 2.5m	Remote & Receiver	Included in pack	£181.20

SE1003000 - DuoFlex Remote Control (see page 109 for details)

SE1004100 - DuoFlex Receiver (see page 109 for details)

SE1006300 - DuoFlex Inline Switch (see image opposite & page 109 for pricing)

Cool white & warm white diodes side by side. The strip is marked at intervals where it can be cut.



From top to bottom: warm white LED, natural white LED and cool white LED.



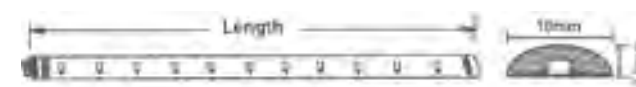
Cable/accessories

Driver Connection Lead – 2500mm - (SE10325) - £2.28

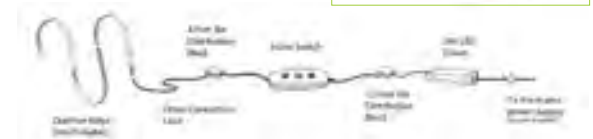
One driver lead is required for each run of the DuoFlex.

DuoFlex Inter-Connecting Lead – 500mm (SE10328) - £2.40

DuoFlex Corner Connection Lead – 50mm (SE10327) - £1.44



The Inline Switch
- included in the SE10053D1 Starter Pack
- order separately - SE1006300



DuoFlex Remote Control

'control both LED colour and brightness'

- > The DuoFlex remote control allows you to choose from both cool white and warm white LED, or to create a natural white tone by mixing the two colours.
- > One remote can control multiple receivers (as many as you require, within a 15m radius), allowing you to control DuoFlex located in different areas of the kitchen.
- > Functions of the DuoFlex remote control:
 - Rotate the colour temperature wheel to select the desired colour temperature.
 - Decrease the brightness level of the DuoFlex strips (in 10% increments).
 - Increase the brightness level of the DuoFlex strips (in 10% increments).
 - On/off – switch the connected fittings on/off.
 - Memory function of the last setting before switched off.
 - Radio Signal - the maximum range of the remote control is 15m.



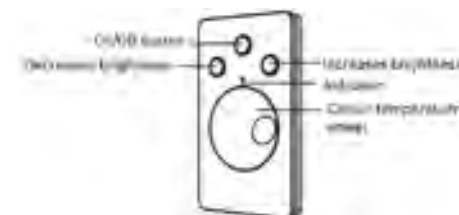
Code	Product Description	Max Wattage	Driver	RRP
SE1003000	DuoFlex Remote Control	n/a	■	£23.28
SE1004100	DuoFlex Receiver	22.5W per receiver	■	£33.36
SE1006300	DuoFlex Inline Switch	30W	■	£17.28

NB: When buying the DuoFlex flexible strip lighting, you require a driver, driver connection lead and controller (either Inline Switch or Remote & Receivers) for each run of strips. These are purchased separately (unless buying in a pack). One receiver is required for each driver.



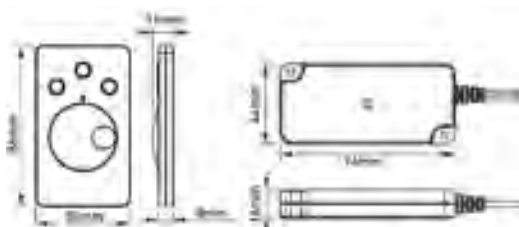
The SE40555 15W driver will run a maximum of 4m of the DuoFlex.
The SE40556 30W driver will run a maximum of 6m of the DuoFlex.

The maximum length of the DuoFlex which can be run from one DuoFlex receiver is 6m.

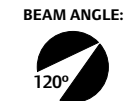
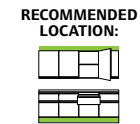
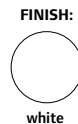


Remote

Receiver



RGB Colour Changing Flexible Strip



'7 colours, 3 effects'

- > Self-adhesive 3M tape backing allows for quick and simple installation.
- > 7 preset colours of the RGB (cool white, violet, yellow, cyan, green, red and blue).
- > The perfect product to create mood lighting, either set to one of the 7 colours, or select the slow or rapid colour change option.
- > Male and female ends on the strip allow you to create the length required.
- > The strip can be cut to length, scissor marks on the product mark where suitable to cut (every 75-83mm).
- > Use the RGB remote control to create the effect or choose the colour that is perfect for you at the touch of a dial.
- > All you need to install is an adequate amount of flexible strips, driver connection lead(s) – one per run of strips, driver and a RGB control.
- > Run a maximum length of 10m from one driver.
- > When using the RGB remote control, each new run of RGB strip lighting requires a driver and a receiver, however multiple receivers can now be controlled via one remote control.
- > **We have upgraded this range from 12V to 24V to allow multiple receivers to be controlled from a single remote control.**

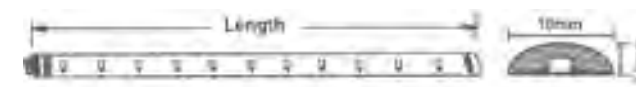


Code	Wattage	Length	LED Colour	Driver	RRP
SE10005R0	1.8W	330mm	7 Pre-set Colours	■	£8.88
SE10025R0	10W	2000mm	7 Pre-set Colours	■	£49.92

Pack

Code	Wattage	Length	Cable	Controller Included	RRP
SE10160R1	10W	2000mm	2 x 2.5m	1 x SE791090 & SE791050	£206.52

LED RGB Colour Changing Flexible Strip Light



Cables/Accessories



Cables

- LED RGB Flexible Strip Driver Connection Lead - 2500mm (SE10325) - £2.52
- Required to run the RGB LED flexible Strip**
- LED RGB Flexible Strip Corner Connection Lead - 50mm (SE10327) - £1.56
- LED RGB Flexible Strip Inter-Connecting Lead - 500mm (SE10328) - £2.40

Accessories

- 30W RGB Inline Switch (SE790990)
- 60W RGB Receiver (SE791050)
- RGB Remote Control (SE791090)

RGB Remote Control

PRODUCT UPDATE

'quickly and easily set the mood'

- > Create the effect or choose a single colour that is perfect for you.
- > Multiple receivers can now be controlled from one remote control (all receivers within a 15m radius of the remote at any one time).
- > Updated 24V system allows for 60W of RGB product to be run per receiver.
- > Functions of the RGB remote control:
 - Single colour mode – select one colour by rotating the wheel
 - Gradual colour change – light colour gradually changes
 - Flashing colour change mode – light colour rapidly changes
 - Colour change speed – change the speed at which the colours change
 - Brightness level – change through the 3 brightness levels of the RGB
 - On/off – switch the connected fittings on/off
- > Memory function of the performance before last switched off.
- > Radio Signal - Maximum range of controller is 15m.
- > The remote control is powered by a 3V button lithium battery (supplied).



Code	Product Description	Max Wattage	Driver	RRP
SE791090	RGB Remote Control	n/a	Orange Green	£40.68
SE791050	RGB Receiver	30W/60W per receiver	Orange Green	£29.52
SE790990	RGB Inline Switch	15W/30W	Orange Green	£9.60

NB: reference the maximum wattages stated above, the lower value relates to 12V (orange) and the higher value, 24V (green).

When buying Sensio RGB lighting, you require a driver, driver connection lead and controller (either Inline Switch or Remote & Receivers) for each run of strips. These are purchased separately (unless buying in a pack). One receiver is required for each driver.

RGB Inline Switch



RGB Remote Control



RGB Remote Control

Single colour; gradual colour change; rapid colour change; change colour change speed; dim; on/off

